



## **For Immediate Release**

Contact:       Melanie Dias Hoggard  
                  (559) 622-2236  
                  mdias@wwsires.com

### **Schirm Joins Global Dairy Solutions Team**

**Visalia, CA, September 23, 2021** – World Wide Sires is pleased to announce that Larry Schirm has joined the Global Dairy Solutions team at World Wide Sires (WWS) as the Genetic Dairy Solutions Advisor. In this role, Larry will work with our international sales teams to evolve and grow our business.

Larry comes to World Wide Sires as a 39-year veteran of the A.I. Industry with extensive experience working in both U.S. and international markets. Larry’s career in A.I. began in sire development before he moved into global sales and marketing.

Wayne Conrad, Vice President of Global Dairy Solutions commented, “Larry’s experience will bring value to both the World Wide Sires’ and Select Sires’ teams as we further develop genetic and management tools that provide real time solutions to maximize our customer’s profitability.”

Larry will work from his home in Ohio.

We are pleased to have Larry join the WWS team. His experience and focus on maximizing dairy efficiencies and profitability will be a great asset to World Wide Sires and its global network of distributors.

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World Wide Sires, Ltd. remains at the forefront in providing exceptional genetics for outstanding type and phenomenal production. A leading exporter of U.S. livestock semen, World Wide Sires represents Accelerated Genetics and Select Sires in Europe, Africa, Asia, the Middle East and Oceania.