

World Wide Sires, Ltd. (WWS) is seeking a creative, motivated and detail-oriented agriculture communicator to join our team as the Summer 2020 Marketing and Advertising Intern. The internship will provide valuable experience in marketing, public relations and advertising for the industry's leading A.I. company. If you have an interest in the global A.I. industry and a passion for dairy farming, this is a great opportunity to be part of a dynamic team that is serving producers around the world.

WWS represents Select Sires, Accelerated Genetics and GenerVations product lines, marketing elite dairy and beef genetics to farmers in Europe, Africa, Asia, the Middle East and Oceania. Our mission is to provide industry leading genetics and services to ensure continued success for our global customers.

If you want to be part of the team creating farmer success around the world, here is what you need to qualify:

- Junior or Senior student majoring in Dairy Science, Animal Science, Agriculture Communications or related area of study
- Basic knowledge of and interest in the dairy industry
- Strong writing and communication skills
- Organized, willingness to learn, team player
- Ability to work with Microsoft Office (Word, Powerpoint, Excel, Outlook) is essential, working knowledge of Adobe Creative Suite (Photoshop, InDesign) is preferred
- Experience creating content for social media

The internship will be tailored to your strengths and interests, but as the WWS Marketing and Advertising intern your responsibilities may include the following:

- Using the Adobe Creative Suite, create advertisements, brochures and flyers that support our global brand and/or an international distributor
- Plan and create content for WWS social media accounts
- Gather testimonials, photos and video to support our advertising campaign
- Write ad copy and articles promoting our products, services, company, etc.
- Conduct market research and develop presentations for the Marketing team
- Organize employee events
- Assist with tour planning for our international visitors
- Work with the Director of Advertising and Public Relations, the Advertising and Public Relations team, Area Directors of Marketing, and Marketing Support staff, on special projects that strengthen the WWS brand
- Demonstrate public speaking skills through creating and presenting an internship summary presentation to the Marketing and Advertising departments

Let's talk about logistics

- You will work out of the WWS headquarters in Visalia, California
- Paid, full-time position
- Travel arrangements and expenses to/from Visalia are on your own
- Opportunity to travel to dairy farms in California and to the WWS Global Training Center in Washington
- You will arrange your own housing, but WWS is happy to help in your search
- You will provide your own transportation to and from work, but have the use of company vehicles for company responsibilities during working hours. Valid driver's license is required.

Do you want to join our team? Please send your cover letter, resume, unofficial transcript, and three references to:

Melanie Dias Hoggard
World Wide Sires, Ltd.
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Visalia, CA 93291
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E-mail: mdias@wwsires.com

Application deadline: February 1, 2020

Questions?

Contact Melanie Dias Hoggard, Director of Advertising and Public Relations at mdias@wwsires.com